



CAREER CENTER

Your Connection to Success

2012-13 YEAR IN REVIEW



“**WE** connected with careers.ucsc.edu
the Career Center and
learned the tools and resources
we needed to build a professional network
and help us to become competitive
candidates for our fields of interest.” **connect.**



UC SANTA CRUZ

Career Advising

Promote the career development and related life planning skills of UC Santa Cruz students and alumni, and to provide access to internships and employment opportunities so students may explore career choices and nurture career goals.

Our career advising staff conduct one on one meetings, present group workshops, and create programs around career development for undergraduates, graduate level students, and alumni so they are better equipped to make informed decisions regarding their professional lives.

CAREER ADVISING

Advising needs range from major and career exploration to strategies for entering a professional career path including networking strategies, resume/cover letter writing, and interviewing skills. Advisers have specializations in the social sciences, humanities, arts, STEM field, pre-health, pre-law, as well as internships and other experiential activities.

3,900 appointments for undergraduates, graduates, and alumni have been served by our Professional Advisers.

1,100 undergraduates have been served by our Peer Advisers.

WORKSHOPS

- Resume/Cover Letter
- Interviewing Techniques
- Choosing a Major
- Internships
- Job search strategies
- Graduate/professional school
- How to navigate a job fair
- Networking/LinkedIn

78 workshop offerings.

1,400 student attendees at workshops.

STUDENT SATISFACTION

Average rating for individual advising sessions: 4.5 out of 5.0

REVIEWS:

"It was a great meeting, I came in for information on an internship but I was also able to work on my resume and get information about the interview process."

"I learned how to appeal to employers and it helped me see that I have more useful information for my resume that I thought."

Career Fairs & On-Campus Employment

Student Attendance

Fall Fair	377
Winter Fair	723
Spring Fair	353
Meet the Districts	50
Meet the Firms	195

Employer Attendance

Fall Fair	44
Winter Fair	42
Spring Fair	39
Meet the Districts	14
Meet the Firms	12

Multicultural Career Conference

Student Attendance	97
Alumni Attendance	45

Career & Internship Opportunities

Total SlugQuest Jobs	6,498
Total Internships Posted in SlugQuest	1,465
Total On-Campus Interviews Held	354

Campus Employment

On-Campus Jobs (Non-Work Study)	4,637
On-Campus Jobs (Work Study)	2,113
Off-Campus Jobs (Work Study)	110
Total Campus Employment	6,860

Student Earnings

On-Campus Jobs (Non-Work Study)	7.7mil
On-Campus Jobs (Work Study)	3.1mil
Off-Campus Jobs (Work Study)	140k
Total Earnings	10.9mil

SOCIAL MEDIA



FACEBOOK
2,475 LIKES

WWW.FACEBOOK.COM/UCSCCAREERCENTER



LINKEDIN
2,289 MEMBERS

WWW.LINKEDIN.COM/GROUPS/UCSC-CAREER-CENTER-3720196



TWITTER
845 FOLLOWERS

WWW.TWITTER.COM/UCSC_CAREERS



TUMBLR
31 FOLLOWERS

WWW.UCSCCAREERCENTER.TUMBLR.COM



YOUTUBE
29 SUBSCRIBERS

WWW.YOUTUBE.COM/USER/UCSCCAREERCENTER



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Graduate School

Graduate School Fairs

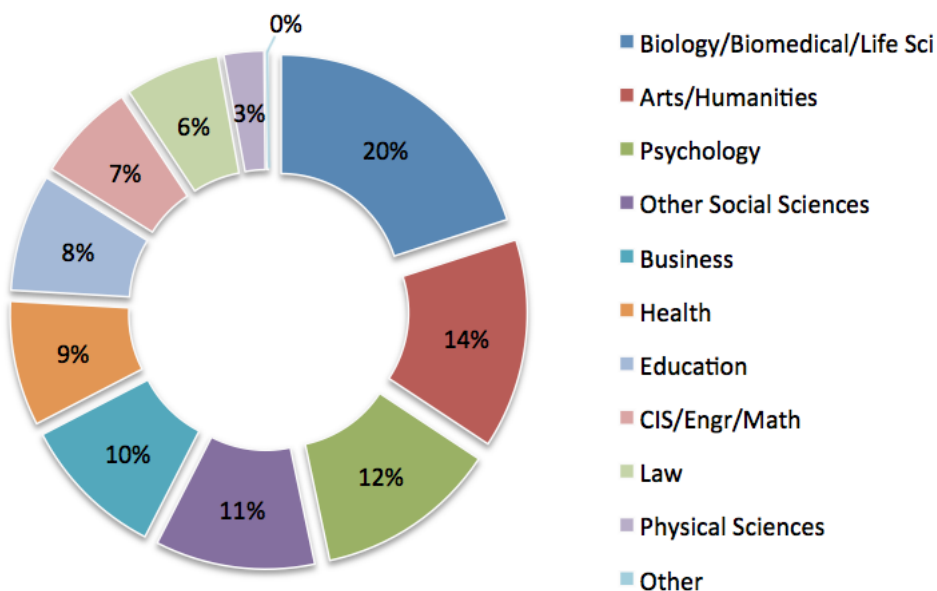
127

graduate programs participated in the Graduate and Professional Schools Fair

Graduating seniors pursuing graduate school by division:

Art	15%
Engineering	17%
Humanities	13%
Physical and Biological Sciences	20%
Social Science	11%
Campus Total	14%

The chart to the right displays graduate and professional school choice.

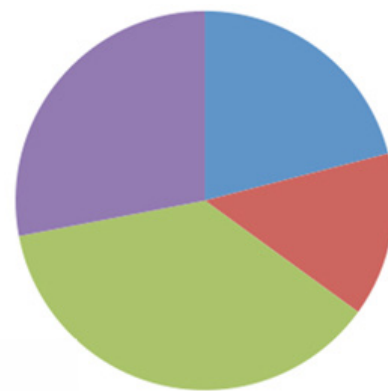


Employment

Employers place high value on a UC Santa Cruz education and are keeping us as a target school even in challenging economic times.

BY DIVISION

	Employed	Seeking Employment	Other Endeavors	Response Rate	
Arts	14%	44%	27%	16%	(66/405)
Engineering	30%	39%	14%	24%	(64/267)
Humanities	19%	36%	32%	21%	(140/652)
Physical and Biological Sciences	17%	33%	30%	23%	(242/1052)
Social Sciences	23%	38%	28%	24%	(488/2044)
Campus Total	21%	37%	28%	23%	(1000/4420)

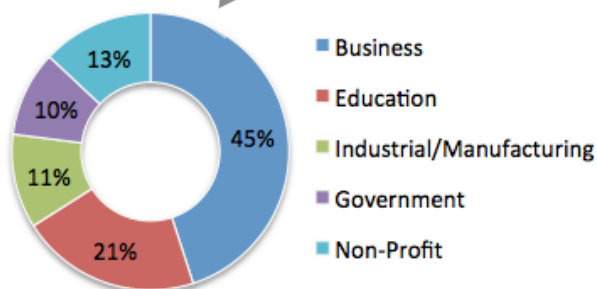


Chosen Fields for Employed Recent Graduates: 2012-2013

Business	45%
Education	21%
Industrial/Manufacturing	11%
Government	10%
Non-Profit	13%

Geographic Destinations: 2012-2013

SF Bay Area	38%
Santa Cruz Area	27%
Northern CA	9%
Southern CA	15%
Western US	2%
Midwestern US	1%
Eastern US	3%
International	6%



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Career Center Contacts

Administration

Barbara Silverthorne, Director
Monica Conner, Outreach/Project Specialist
Katy Elliott, Business Services Specialist

Advising

Danielle Mello, Lead Career Adviser
Katrina Cope, Career Adviser for Social Science, Pre-Law and Graduate Students
Hugo Mora-Torres, STEM/Pre-Health Adviser
April Goral, Career Adviser for Arts, Humanities, Education & Environmental Studies
Sheila Rodriguez, Internship Adviser & CUIP, UCCS Programs
Jennifer May, General Career Adviser

Employer Relations

Mark Yogi, Assistant Director, Employer Relations
Jamie Levey, Employer Relations Specialist
John Rembao, Events Coordinator

Student Employment Analysis

Chris Arends, Student Employment, PPS Manager, Systems Analyst, Work-study coordinator
Laurie Corn, Personnel System Database Assistant
Samantha Sokolowski
Student Employment Assistant
Vickie Bencich, Front Desk Coordinator

Thanks to Our Partners

Partners for Progress

Kaplan Test Prep
Enterprise Rent-A-Car
Mohler, Nixon and Williams
City Year, Inc
Palantir
Peace Corps
Deloitte
Target
KPMG
Becker Professional Education
Sherwin Williams

Resource Centers

African American Resource & Cultural Center
American Indian Resource Center
Asian American/Pacific Islander Resource Center
Chicano Latino Resource Center (El Centro)
Women's Center
Cantú Queer Center

Student Organizations

Information Systems Management Association
CALPIRG
Delta Sigma Theta
Delta Sigma Pi
FamiliaX
Gesher Group
Kappa Gamma Delta
Kappa Kappa Gamma
Lambda Phi Epsilon
National Society of Black Engineers

***Graduate School, Employment, Career Advising, and Career Fairs & On-Campus Employment information was collected from June 2012 to July 2013.**

Social media information was collected in June 2014.



CAREER CENTER
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UC Santa Cruz Career Center
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Hours
8:00am-5:00pm
Monday-Friday

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