

UCSC's Nineteenth Annual

MCC

Multicultural Career Conference

Mentoring at Its Best, Students and Alumni Connecting

Saturday February 11, 2006
11am – 5pm Stevenson Event Center



<http://www2.ucsc.edu/careers/student/multicult.html>

Sponsored by: The Career Center, Student Affairs, the Alumni Association, EOP, Baskin School of Engineering, The Ethnic Resource Centers, and Stevenson College. Photographs by Dan Coyro, Design by Rafael Frausto

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Alumna speaker, Madison Nguyen,

Born in Vietnam, Madison P. Nguyen and her family immigrated to the United States in the early 1980's. In 1997 she received her Bachelor of Arts in History from UC Santa Cruz and thereafter her Masters Degree in Social Science from the University of Chicago. She was the first Vietnamese woman elected to public office in California in 2002. In September 2005, Madison received 63% of the votes cast in a special election, becoming the first Vietnamese American to serve on the San Jose City Council. Prior to the City Council, Nguyen first served as a trustee of the Franklin-McKinley Board of Education, then became President in just under two years. Nguyen continued to advocate for more youth after-school programs. She implemented programs for parents to become actively involved with the schools and the community, established more technological programs, and engaged in hiring a workforce to reflect the diverse district. Under her leadership, Franklin-McKinley School District will be opening up two new state-of-the-art schools.

As well as being an active member of the Board of Education, Nguyen worked full time as an Associate Ombudsperson with the County of Santa Clara's Office of Human Relations, served as a member of the United Way Silicon Valley Community Advisory Board, and the Asian American Community Advisory Council at San Jose State University. Nguyen has also taught Sociology and Vietnamese American Culture at both De Anza and Evergreen Valley community colleges.



Tips for a successful experience at the MCC

- **Network**
 - Talk with alumni and meet those who interest you most.
 - Collect the alum's business cards or write down pertinent information found on the back inside cover of this program.
- **Select Career or topical workshops to attend**
 - Formulate questions to ask.
- **Set a goal for yourself (example)**
 - What do you want to learn about a career of interest?
 - How many alumni would you like to meet?
- **HAVE FUN ! !**

MCC Schedule

9:30 am – 10:00 am **Alumni Registration** - *Stevenson Event Center*

10:00 am- 11:30 am **Alumni Gathering** - *Fireside Lounge*
Welcome & Remarks: *Chancellor Denton*

11:00 am - 11:30 am **Student Registration** - *Stevenson Event Center*

11:30 am - 12:50 pm **Luncheon** - *Stevenson Event Center*
Welcome: *Lisette Silva , MCC Student Coordinator*
Welcome: *Barbara Bedford, Executive Director*
Welcome & Remarks: *Chancellor Denton*
Alum Speaker: *Madison Nguyen, San Jose City Council*
Prizes and Information

1:00 - 2:30 pm **Career Panels**
Arts & Media - *Seminar 213*
Business & Management - *Silverman Conference Room*
Health & Science - *Classroom 151*
Law - *Classroom 152*
Public/Social Services - *Classroom 150*
Teaching /Administration Higher Education - *Classroom 175*
Teaching/Administration K-12 - *Fireside Lounge*
Technology - *Seminar 221*

Topical Sessions

Making Your Passion Your Career - *Stevenson Events Center*
Professionals of Color Balancing Family and Work - *Seminar 217*

2:40 - 3:40 pm **Ethnic Mentoring Sessions:** *Alum and students discuss mentor strategies*
African American - *Fireside Lounge*
American Indian - *Silverman Conference Room*
Asian American/Pacific Islander - *Classroom 175*
Caucasian - *Seminar Room 217*
Chicano/Latino - *Stevenson Event Center*
Middle Eastern - *Classroom 152*
Mixed Heritage - *Classroom 151*

3:50 - 5:00 pm **Reception** – *Stevenson Event Center*
Networking continues, cake and beverages are served.
Thank you: *Alma Sifuentes, Special Assistant for Student Life, Student Affairs*
Fashion Show - Dress for Success !!
Entertainment - *Sabrosura*
Prizes and continued networking

MENTORING: CAREER STRATEGIES THAT WORK

A major goal of the MCC Conference is to provide a direct avenue for students to meet and connect with alumni that are successful professionals in their careers. Our intentions are to facilitate and encourage mentoring relationships that can assist students with career planning, guidance and advice, helping to advance students entrée into career pathways. Relationships with successful partners who can serve as mentors can help student's access positions, deconstruct the culture of the workplace, and can provide feedback and personal support to UCSC students planning careers. The MCC Conference is a start in accessing these potential mentors.

What is mentoring, why do we need it, and how do we get one?

Mentoring is a cooperative and nurturing relationship between a more experienced person and a less experienced person who wants to learn about a particular career and gain valuable insight into some of the unspoken subtleties of doing business.

Research indicates mentoring is one of the crucial and important factors in career success. Having a mentor or going through some type of mentoring program dramatically increases one's chances for success. Although it is not fatal to lack a mentor, it certainly helps one a great deal to have one, both in technical and conceptual knowledge, learning from a broad base of experience and rapidly gaining a wealth of contacts.

Mentoring Process

Mentoring can be a shortcut to career success because it provides a safe, protected environment in which one can learn. One benefits from the mentor's experience without having to go through the trial and error of learning those same lessons over the years; time is compressed, mistakes don't have to be repeated. Valuable lessons, knowledge, attitudes and recognition of opportunities are passed on.

The mentor guides his or her protégé or partner in developing skills, methods and work habits which the mentor developed painstakingly over her entire career. Such subtleties as writing an effective letter, maintaining useful files and proper documentation, to the intricacies of approaching, managing and completing a multi-million dollar deal are all taught and encouraged in a non-threatening environment.

An equally important aspect of mentoring is teaching partners how to network and who to network with. The mentor becomes, in effect, the gateway to the experts and resources their partner will need. Frequently the mentor provides the introduction, and by doing so provides an endorsement, an entree and an acceptance by other experienced people that the younger person might take years to achieve on their own. In fact, they might never achieve that acceptance on their own because cliques can be quite closed and intolerant of newcomers.

When major decisions or choices arise, the mentor can be an effective source of advice and encouragement, sizing up not only the situation, but evaluating your skills, attributes and natural talents and bringing to bear seasoned judgment on where you would best fit and what are the right choices for you, not just as a professional person, but as an individual.

Why do We Need a Mentor?

Being mentored by the right person is an important and viable bridge to success. So where do you find potential mentors? Well, MCC is a first step to connecting with alumni, former students like you that are in careers.

Seeking mentors requires action on the student end. Each of the following approaches can add a piece to the mentoring puzzle that you are trying to solve:

The Direct Approach. Search out the person you admire most in your field, and one with whom you feel comfortable. Ask to speak to them at a convenient time. Then you can explain you know how busy they are, but you genuinely want to improve your skills and knowledge and ask them if they are would be willing to spend a small amount of time.....even 30 minutes a month, reviewing your situation and mapping out a path for your progress. You can even ask them to give you homework in the form of books to read or presentations to attend. Most people, however busy and important, are flattered by this approach and probably will be willing to help you. Some may not have time to see you in person but will gladly mentor you by email.

The Electronic Support System. Although not as warm and personal as a real, live mentor, sites designed as an electronic support system for women and underrepresented populations, to help them meet their many, multi-faceted challenges. If you read and follow the advice given, you will be reaping the benefit of successful professionals with deep experience who are, in effect, mentoring you electronically. If you want specific advise, don't be shy, and ask for it. You can do this by writing to the editor and asking if the website will address a particular issue.

The MCC Connection. Attending today's conference is the first step for many of you. We encourage you to access the MCC website at <http://www2.ucsc.edu/careers/student/multicult.html> that identifies alumni that are interested in serving as mentors.

- Make the effort to talk with Alumni during lunch, after workshops and during the reception.
- Get cards or contact information from alumni that interest you.
- Once MCC is over, send an email to alumni that you feel might be a good mentor/mentee match. Make sure to express your appreciation for meeting them at the conference.

Mentor Yourself. At a recent meeting with some of the national leaders of the Women's Department in the Department of Labor, a regional director said she had met the mentoring challenge this way: "Everything you really need to know is inside yourself. You just have to focus on the areas you need to develop and then do whatever it takes to make yourself into the person you aspire to be." Although this approach may not give you everything you need, it certainly will increase your self-reliance and take you a long way down the road to career success.

(This article is a modification from the Advancing Women: Women and Workplace Strategies article on mentoring. The information has been altered slightly for the purposes of the MCC conference and to apply to a diversity of student population.)

Last Name	First Name	Ethnicity	Major	Title	Employer
Sam	Helen	AP	Sociology	Associate Producer	Independent Television Service
Arts and Media					
Business and Management					
Ahmad	Nabil	ME	Business Management Economics	Relationship Manager	Guidance Financial Group
Ferris-Rodriguez	Adam	MH	Community Studies	Business Development/Sales Manager	Canvas Works, Inc (www.aircraftcovers.com)
Rhone	Leonard	MH	Economics	MBA Student	University of San Francisco
Salcedo	Jessica	CL	Economics	Product Analyst	HomeGain.com
Siababa	Dom	AP	Sociology	Manager	Currently in Job Search, formerly with PG&E
Simpson	Paul	AF	Business Management Economics	CEO	Founder, SageTel Solutions
Sunwoo	Steve	AP	Global Economics	BU Finance Manager	Macromedia
Torres	Luis	CL	Business Management Economics	Private Client Manager	Banc of America Investment Services Inc.
Towns	Kinshasa	AF	Politics	Development Project Manager	Richmond Redevelopment Agency
Zhang	Wenbo	AP	Economics	ATM processor	Addison Avenue Credit Union
Health & Science					
Booker	Jerome	AF	Molecular, Cellular and Dev. Bio.	Pediatric Intern	University of Utah
Bravo	Manuel	CL	Biochemistry and Molecular Bio.	2nd Year Pharmacy Student	UC San Francisco
Cano	Josue	CL	Sociology	Self-Employed Fitness Trainer	Self
Cho	Eric	AP	Biology	Sales	Novartis
Eagleshadow	Phoenix	AI	Individual Major College Eight	Outreach Coordinator & Diversity Programs	UC Santa Cruz, CBSE
Manchanda	Rahul	MH	Psychology	rahulm1377@hotmail.com	Learning For Life
Sepulveda	Michael	CL	Biology	Medical Director	Doctors on duty/ Salinas Valley Memorial
Soriano	Marcia	AP	Bioinformatics	Research Technician	UCSC Dept. of Ocean Sciences, Zehr Lab
Villasenor	Dale	AP	Molecular, Cellular and Dev. Bio.	General Dentist	Sky Dental
Wilson	Ruth	AF	Community Studies	Associate Professor	San Jose State University
Law					
De La Rosa	Roberto	CL	Sociology	Executive Director	O.L.A. RAZA, INC.
Diaz-Herrera	Christine	CL	Politics	Law Student	UC Berkeley, Boalt Hall School of Law
Lopez	Christine	CL	Psychology	Probate Court Investigator/Clinical Court Liaison	Superior Court of Arizona
Seales-Brown	Isha	AF	Molecular, Cellular and Dev. Bio.	Criminalist	Department of Justice, Bureau of Forensic Services
Silmon	Tina	AF	American Studies	Research Associate	HomeBase/ The Center for Common Concerns
Public/Social Services					
Aguilar	Orson	CL	Psychology	Associate Director	The Greenlining Institute
Ayoub	Susan	CL	Literature (Spanish)	Translator/Interpreter/Student	Self
Canillas	Gregory	AF	Psychology	Clinical Psychologist	Department of Mental Health
Chandler	Patrick	AF	History and Politics	Public Information Officer	Riverside County Fire Dept/CDF
De La Rosa	Jesus	CL	Community Studies	Clinical Social Worker/Health Educator	County of Santa Clara/Private Practice
Espinosa	Samuel	CL	Psychology	Mental Health Therapist	Self-employed
Friaz	Lupe	CL	Economics	School Social Work Intern	Santa Clara County School Linked Services
Guiterrez	John	CL	Community Studies	Case Manager, Consumer Service Coordinator	No. Los Angeles Co., Regional Ctr
Ibarra-Virgen	Jose	CL	Community Studies	Education Specialist/Program Coordinator	Families In Schools
Moore	Elizabeth	MH	Women's Studies	Case Manager	Larkin Street Youth Services

Last Name	First Name	Ethnicity	Major	Title	Employer
Teaching/Administration Higher Education					
Garcia	Juan	CL	Anthropology	Professor	California State University, Fresno
Hollinquest	Marilyn	AF	Community Studies	Graduate Student Ethnic Studies SFSU	SFSU
Jimenez	Andres	CL	Politics	Director (Academic Administrator)	UCOP California Policy Research Center
Kim	Nancy	AP	American Studies	Director	UCSC
Moreno	Melissa	CL	Sociology	Chicana/Latina Research Fellow	UC Davis
Nguyen	Tuyen	AP	Mathematics	Instructor	Monterey Peninsula College
Sifuentes	Alma	CL	Economics	Special Assistant for Student Life	UC Santa Cruz
Teaching/Administration K-12					
Martinez	Cindy	CL	History	cmartine@slvs.slv.k12.ca.us	San Lorenzo Valley High School
Tanikawa-Brown	Terran	AF	Mathematics	Urban Education Research Fellow/PhD. Candidate	Los Angeles Unified School District
Tanikawa-Brown	Lisa	AP	Language Studies	Teacher	Ventura Unified School District
Traylor	Katrina	AF	American Studies	Stanford Graduate Student/High School Teacher	Stanford University/June Jordan School for Equity
Traylor	Marisa	AF	Literature	Graduate Student	UC Berkeley
Trujillo	Matthew	CL	Community Studies	Elementary School Teacher	Alisal Union School District
Technology					
Hoffman	Cecile	MH	Linguistics	Principal IT Business Analyst	Symantec Corporation
Hoshizaki	Carol	MH	Biology	Data Coordinator	Community Technology Alliance
Hui	Tommy	AP	Computer Science	Software Architect	Salesforce.com
Mesa	Don	AP	Economics	Senior Brand Manager	Sega of America
Reyes	Josue	CL	Computer Engineering	Lead Application Engineer	Denali Software
Making Your Passion Your Career					
Aguilera	Bernice	CL	Community Studies	Affordable Housing -Project Manager	South County Housing Corporation
Kwong	Donald	AP	Economics	Senior Redevelopment Analyst	City of Brentwood
Mixon	Paul	AF	Community Studies	Event Planner	Self
Ow	Ed	AP	Sociology	Principal AA/EEO & Diversity Consultant	Pacific Gas and Electric Company, San Francisco
Tarumoto	Vicky	AP	Psychology	History Teacher	Leadership public schools
Ruiz	Jerry	CL	Economics	Senior Vice President - Community Development	Wells Fargo Bank
Professionals of Color Balancing Family and Work					
Fujjoka	Sayo	AP	Sociology	Soar Director	UCSC
Gonzalez	Al	CL	Environmental Studies/Biology	Instructor of Biological Sciences	Evergreen Valley College
Luluquisen	Evelyn	AP	Environmental Studies	Human Resources Manager	University of California, Berkeley
Vasquez	Richard	CL	Sociology	Program Director	Pajaro Valley Performing Arts Association

Ethnicity	Code
African American	AF
American Indian	AI
Asian American/Pacific Islander	AP
Caucasian	CA
Chicano/Latino	CL
Middle Eastern	ME
Mixed Heritage	MH

Topical Sessions

1 - 2:30 pm

- **Making Your Passion Your Career** - *Stevenson Events Center*
In today's constantly changing industries, alumni will share how they focused their interest and their passion into a rewarding career.
- **Professionals of Color Balancing Family and Work** - *Seminar 217*
Alumni will discuss their challenges and strategies for succeeding in the workplace while fulfilling their responsibilities to their families.



Thank You -

to everyone who helped make this conference a success

To the alumni for sharing their experiences and giving students a head start on their future.

To the MCC committee members: Lisette Silva, MCC Student Coordinator, Lynn Zachreson, Alumni Association, Rosie Cabrera, Chicano/Latino Resource Center, Nancy Kim, Asian American/Pacific Islander Resource Center, Michelle Handy, Gloryvee Lisa Fonseca, Eric Grabiell, Educational Opportunity Programs (EOP), Sheila Rodriguez, April Goral, Lora Lopez, interns Jonathan Vong and Sarah Kretovics, Career Center, Virginia Carrillo, Baskin School of Engineering, Phoenix Eagleshead, Center for Biomolecular Science & Engineering.

A special thank you to Rafael Frausto, student graphic artist, the Student Affairs Division, EOP Student Staff and El Centro for outstanding outreach efforts and for facilitating the career panels. A BIG thank you to Stevenson College for the use of their facility and their support with the MCC.

Many thanks to Princeton Review and Kaplan for each donating a GRE course certificate. Thank you to Gottschalk's, Ross, Bay Tree Bookstore, CBSE, and the Career Center for their gift donations.

Thank you to all the students who volunteered for the fashion show !!



Resources at the University of California at Santa Cruz

ACE – Academic Excellence Honors Program (<http://ace.ucsc.edu/>)

Contact: Nancy Cox-Konopelski, (831) 459-5283, nancyck@cats.ucsc.edu

CAMP – California Alliance for Minority Participation in Science, Engineering & Math

(<http://camp.ucsc.edu/>) Contact: Marlene Robinson, (831) 459-3487, marobins@ucsc.edu

EOP – Educational Opportunity Program (<http://www2.ucsc.edu/eop/>)

Contact: Michelle Handy, Director (831) 459-2296

MARC/MBRS– Minority Access to Research Careers/ Minority Biomedical Research Support Programs

(<http://marcmbrs.ucsc.edu/>) Contact: Bernice Frankl, (831) 459-4770, frankl@biology.ucsc.edu

MEP – Multicultural Engineering Program (<http://mep.soe.ucsc.edu/>)

Contact: Virginia Carrillo, (831) 459-2868, Virginia@soe.ucsc.edu

Student Organization and Advising Resources (SOAR) (<http://www.soar.ucsc.edu/>)

Contact: Sayo Fujioka, (831) 459-4869 sfujioka@ucsc.edu

SURF-IT – Summer Undergraduate Research Fellowship in Information Technology

(<http://www.cse.ucsc.edu/research/undergraduate/surf-it/>)

UC LEADS (<http://www.graddiv.ucsc.edu/LEADS.HTM>)

Contact: Dennis Rodriguez, (831) 459-4108, iamdenis@cats.ucsc.edu

Unstructured School of Engineering Undergraduate Research Opportunities

(<http://www.cse.ucsc.edu/research/undergraduate/ucscResearch.html>)

Ethnic Resource Centers at UCSC

African American Student Life Resources (<http://www2.ucsc.edu/aasl/>)

Contact: Paula Livers Powell, Director (831) 459-3207, african@cats.ucsc.edu

Asian American and Pacific Islander Resource Center (<http://www2.ucsc.edu/aapirc/index.htm>)

Contact: Nancy Kim, Director (831) 459-2427, aapric@ucsc.edu

Chicano Latino Student Life Resource Center (<http://www2.ucsc.edu/raza/index.html>)

Contact: Rosie Cabrera, Director (831) 459-5449, cab@ucsc.edu

American Indian Resource Center (<http://www2.ucsc.edu/narc/>)

Contact: Dennis Tibbetts, Director (831) 459-2881, amnative@cats.ucsc.edu

National Minority Organizations with UCSC Chapters

National Society of Black Engineers (NSBE)

UCSC Website: [http://nsbe.ucsc.edu/home\[1\].htm](http://nsbe.ucsc.edu/home[1].htm)

Society for Advancement of Chicanos and Native Americans in Science (SACNAS)

(www.sacnas.org) UCSC Website: not yet available

Society of Hispanic Professional Engineers (SHPE) (www.shpe.org)

UCSC Website: <http://shpe.soe.ucsc.edu/>

Society of Women Engineers (SWE) (www.societyofwomenengineers.org/)

UCSC Website: <http://sweslugs.soe.ucsc.edu/index.html>

Professional Organizations of Color

African American

African American Organizations (<http://www.aawc.com/aa.html>)

African American Professional Organizations

(<http://www.africanamericans.com/ProOrganizations.htm>): science related

Black Organizations (<http://www.littleafrica.com/resources/organizations.htm>)

American Indians/Native Americans

Native American Links (<http://www.nativeculture.com/lisamitten/organizations.html>)

Native American Resources (<http://www.cowboy.net/native/>)

Tribal Connections (<http://www.tribalconnections.org/education/organizations.html>)

Asian Americans

Asian American Net: Asian Organizations (http://www.asianamerican.net/org_main.html)

Asian American Organizations (http://www.awib.org/content_frames/directory/asian/)

National Association of Asian American Professionals (<http://www.naaap.org/>)

Chicano/Latino

National Latino Professional Organizations (<http://www.lared-latina.com/pros.html>)

Hispanic/Latino Organization Directory (<http://www.joblatino.com/hispanic.html>)

Related professional organizations (<http://www.ahaa.org/>): Advertising related

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